FREE CHECKLIST | SHUBHAMGOEL.IN

AI Search Readiness Checklist

Can ChatGPT, Gemini, Perplexity and Google AI Overviews find, read and cite your site? Tick each box. Anything left unticked is a fix to make.

- [ ] **1. AI crawlers can reach your site**

  Open yourdomain.com/robots.txt. Make sure OAI-SearchBot, PerplexityBot and Googlebot are not blocked, and that your firewall or security plugin does not block them either.

- [ ] **2. Your main content is in the raw HTML**

  Right-click a key page and choose View page source. Search for a sentence from the main text. If it is missing, it is added by JavaScript and many AI crawlers will not see it.

- [ ] **3. Key pages answer first**

  The first one or two sentences of each key page should answer the main question directly. Explain after the answer, not before it.

- [ ] **4. Real FAQs on the right pages**

  Collect the questions customers ask on calls and WhatsApp. Answer each one in two to four plain sentences on the page it belongs to.

- [ ] **5. Your business is described the same way everywhere**

  Name, address, phone, services and a one-line description should match on your site, Google Business Profile, LinkedIn and directories.

- [ ] **6. Structured data is in place and valid**

  Add Organization or LocalBusiness, Person, Service, FAQPage and Article schema where they apply. Test with Google's Rich Results Test.

7. You measure AI visibility

Ask 10 to 20 real customer questions in ChatGPT, Gemini, Perplexity and Google each month. Note mentions and links. Track AI referral traffic in Google Analytics.

8. Bonus: an llms.txt file

A short plain-text summary of your site and key pages at yourdomain.com/llms.txt. Quick to create and worth adding.

Want me to run these checks for you?

Get a free site check: top fixes in plain English within 48 hours.

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